



Echo³⁶⁰ Research Grants Program
Call for Applications 2010



Introduction



Echo360® believes in the power of lecture capture to enhance the teaching and learning process for both teaching staff and students. We are committed to engaging with the international lecture capture community to further our mutual understanding of the technology's educational uses and its benefits; the Echo360 Research Grants Program is one of the cornerstones of this commitment. Through making research grants available to the Echo360 community, the program aims to support our clients as they investigate their use of this technology and disseminate their findings to others, developing best practices along the way.

Applications for the 2010 Echo360 Research Grants are currently being accepted from teaching staff and administrators of current Echo360 institutions around the world. A maximum of four applications will be successful, each of which will receive a grant in the amount of US\$10,000 [or, for applicants located outside the U.S., an amount in local currency equivalent to US\$10,000 on 30 August 2010]. The submission deadline for applications is Friday, 2 July 2010.



The Echo³⁶⁰ Grants Program 2010 Overview



Criteria

In general terms, applications for the Echo360 Research Grant Program should:

- *Demonstrate a significant, original contribution to the field of lecture capture research*
- *Engage with, and build on, previous research conducted into lecture capture and learning technologies*
- *Consider the institution-wide impacts of lecture capture*
- *Show evidence of understanding of lecture capture within the broader learning technology field*
- *Seek to promote collaboration within and outside the individual institution*

Specifically, applications should address one or more of the following topics (although please note that applications that are outside these topics will still be considered):

- *Studies into the operational and/or pedagogic benefits of large-scale lecture capture*
- *Studies that provide insight into lecture capture best practices*
- *Studies that address the institutional issues of retention, accessibility, and the student experience*
- *Use cases focusing on the application of the Echo360 Personal Capture tool*
- *Use cases focusing on the use of lecture capture in conjunction with learning managements systems*

Grant recipients are expected to perform their proposed research between 30 August 2010 and 2 September 2011.



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Application Submission

Applications submitted for Echo360 Research Grants must comply with the following structure, ensuring that all three sections are completed as outlined with the required information:

Section 1: Executive Summary (250-500 words)

- *Title*
- *Abstract*
- *Institution Name(s)*

Section 2: Detailed Overview (1,000-2,000 words)

- **Description:** *In-depth description of the proposed project, highlighting its context within the field of learning technology and lecture capture research and its fit with the Echo360 Research Grant criteria outlined above.*
- **Objectives:** *Summary of the project's key goals and its anticipated outcomes, and how the success of the project will be measured.*
- **Dissemination:** *Plan for disseminating findings both inside the institution and to the international learning technology community.*

Section 3: Required Appendices (no word limit)

- **Project Team:** *Brief information about the institution(s) submitting the application, and a description of each of the key teaching staff and administrators who would be involved in the proposed research. Full contact details (including email address and phone number) are required for the project coordinator.*
- **Project Plan:** *Timeline of project activities, within the required window of 1 September 2009 and 31 August 2010, including expected milestones.*
- **Project Budget:** *Itemized budget plan for the US\$10,000 grant funds (this must include any overhead or indirect costs that are required by the institution).*

Notes:

- *The grant funds can not be used for hardware or software purchasing (including Echo360 hardware and software).*
- *The budget proposal does not need to include travel and accommodation costs for one project member to attend their closest 2011 Echo360 User Conference as this will be paid for by Echo360.*

All applications must be submitted in one Microsoft Word document by the submission deadline of Friday 2 July 2010. Applications should be emailed to the Manager of the Echo360 Research Grants Program, Ms. Jocasta Williams, at jwilliams@echo360.com. The receipt of applications will be acknowledged in writing.

Questions regarding the Echo360 Research Grants and the application process should be addressed to the Manager of the Echo360 Research Grants Program, Ms. Jocasta Williams, at jwilliams@echo360.com.



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Reporting

The successful recipients of the Echo360 Research Grants will be required to submit two grant reports to track their progress. The mid-project report will be due by 28 February 2011 and the final report by 3 October 2011 (one month after the scheduled grant completion date).

Both reports should provide an overview of the research project and its achievements to-date against the objectives outlined in the original application. The reports should summarize the significant activities that have been undertaken, as well as any challenges that have arisen or results that have been gathered. They should provide detailed accounting of the expenditure of grant funds. In addition to this, as part of the second report due after the completion of the grant period, the dissemination plan for the project findings should be confirmed, and any variances from the plan detailed in the original application should be identified.

Dissemination

From a dissemination perspective, the successful recipients of the Echo360 Research Grants are expected to engage in the following activities either during or at the completion of their projects:

- *Presentation of the project and its findings to take place at a 2011 Echo360 Community Conference, either mid-project or at its completion.*
- *Paper or article, for peer-reviewed conference or journal, to be submitted by 31 December 2011.*
- *Interview of grant recipient, discussing project and findings, to be filmed by 31 December 2011.*

Judging

All applications will be blind reviewed by the Echo360 Research Grants Program judging panel, which will consist of three representatives from Echo360 clients and two other persons designated by Echo360, who may include members of the Echo360 management team. The judging panel will have the discretion to award a maximum of four grants, in the amount of US\$10,000 [or, for applicants located outside the U.S., an amount in local currency equivalent to US\$10,000 on 30 August 2010]. The Echo360 Research Grants will be awarded by the panel based on the fit of the application against program criteria, as outlined above, and the panel may award less than four grants if, in its assessment, less than four applications appropriately fit the program criteria.



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Notification

All applicants will be notified in writing whether or not their application has been successful by 20 August 2010. Awardees must confirm their acceptance of the grant, via email, within ten days of being notified, or will forfeit the grant. Awardees must also sign the Sponsored Research Agreement document and return it to the Manager of the Echo360 Research Grants Program, Ms Jocasta Williams, at jwilliams@echo360.com by 30 September 2011.

On or after 30 August 2010, following receipt of written acceptance of the Echo360 Research Grant from the applicant, a brief summary of the successful applicants and their applications will be posted on the Echo360 community website.

Timeline Summary

05 March 2010	Official program launch
02 July 2010	Application submission deadline
16 August 2010	Notification of grant recipients
30 August 2010	Project commencement date
28 February 2011	Mid-project progress report due
02 September 2011	Project completion date
03 October 2011	Final project report due
31 December 2011	Paper and/or article submission, and presentation at Echo360 Community Conference, to have taken place

Disclosure

Please note that by submitting an application for an Echo360 Research Grant, applicants are authorizing Echo360, on behalf all members of the proposed research team and the institutions with which they are affiliated, the right to use the applicants' names and the names of their respective institution, should the application be successful. In addition, the submission of an application authorizes Echo360 to make the applications and all subsequent reports, publications and presentations regarding the proposed research publicly available.



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Additional Terms and Conditions

By submitting an application, applicants are agreeing to abide by the terms of the grant program described above. Additionally all applicants represent that they have the right and authority to submit the application, to perform the proposed research, to perform all other obligations required by the program, if the application is successful, and to comply with the requirements of this paragraph. Applicants may not include in any application, report, research, publications or presentations, without first obtaining all necessary permissions, licenses, releases and third-party consents, any materials that are subject to the proprietary rights of others, or that violate privacy rights, rights of publicity, or trademark rights of any third party, or that misappropriate another's trade secrets or wrongfully disclose another's confidential or proprietary information. Grant recipients agree to perform all research in compliance with applicable laws. By submitting an application, applicants grant to Echo360 and its affiliates a non-exclusive, royalty-free irrevocable license (i) to post materials submitted to Echo360, such as applications, reports and presentations, within the websites of Echo360 and its affiliates, and (ii) to include within the marketing and related materials of Echo360 and its affiliates references to applicants and their respective institutions in connection with the grant program, which rights will include rights to display the applicants' institutions' trademarks and logos, without modification, provided that Echo360 agrees not to display those trademarks or logos in any manner implying an institution's endorsement, affiliation with, or sponsorship of either Echo360 or the grant program. Applicants agree to hold Echo360 and its affiliates harmless in connection with the grant program, and to indemnify Echo360, its affiliates, and their respective officers, directors, employees and agents against any breach of the applicant's representations or warranties in accordance with these terms, and against any damages suffered by Echo360 and its affiliates arising from the applicant's breach of its duties if awarded a grant under this program. IN NO EVENT WILL ECHO360 AND/OR ITS AFFILIATES HAVE ANY LIABILITY TO ANY APPLICANT, INCLUDING ANY GRANT RECIPIENT, IN CONNECTION WITH THE GRANT PROGRAM OR ECHO360'S AND/OR ITS AFFILIATES' EXERCISE OF THE RIGHT GRANTED TO IT BY THE APPLICANT AS DESCRIBED ABOVE, FOR ANY INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, OR FOR MONETARY DAMAGES EXCEEDING, IN AGGREGATE, ONE DOLLAR. Echo360 makes no guarantee that any particular applicant will receive a grant, or that any number of grants will be granted. Echo360 reserves the right to cancel the grant program at anytime. Each applicant understands that agreement to these terms is a condition of Echo360's acceptance of applications and is an essential basis of Echo360's willingness to offer the grant program. By submitting an application, and in consideration for the opportunity to submit an application, each applicant agrees to the terms and conditions of this paragraph.